



Sustainability Charter 2024





OUR SUSTAINABILITY CHARTER

At Showcase we understand the importance and urgency of tackling the climate crisis and we have made a commitment to reduce our environmental impact. We believe that by continuously improving and reviewing our policies we can make a difference.



OUR MISSION

We don't just do events we create them, and we want to inspire all those involved in our events to create an environmentally friendly way of working.



OUR VALUES

Respect for nature and others, creating awareness, sharing responsibility and integrity, including best practices.



PURCHASING

We are committed to working closely with our supply chain, reviewing their environmental policies and accreditations as part of our supplier management process. Working to ensure that wherever possible the products we source are environmentally friendly.

The team is passionate about doing their part and are going to continue purchasing eco-friendly cleaning products along with ensuring office meeting catering is supplied in recyclable or re-usable packaging.



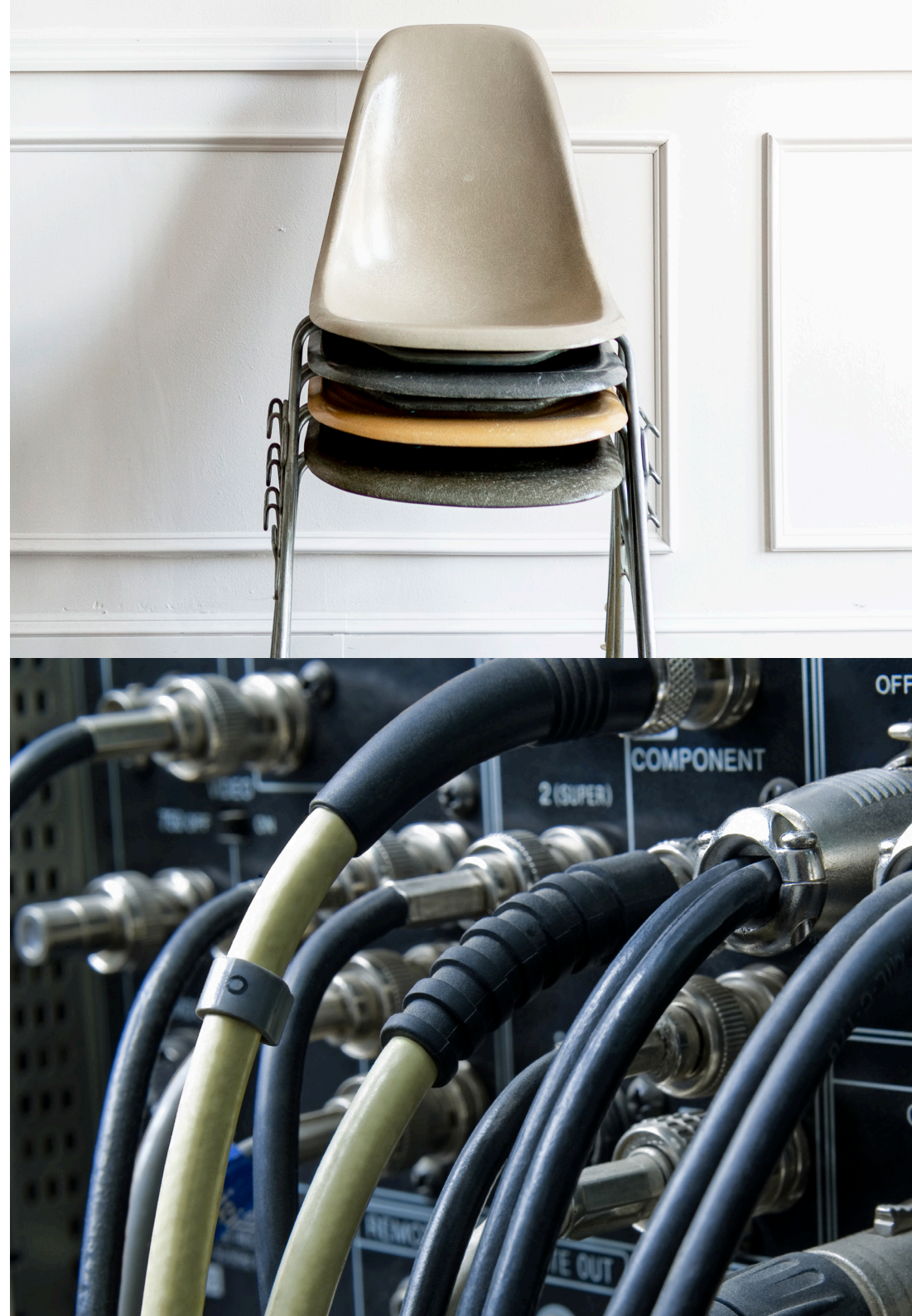
EMPLOYEE ENGAGEMENT

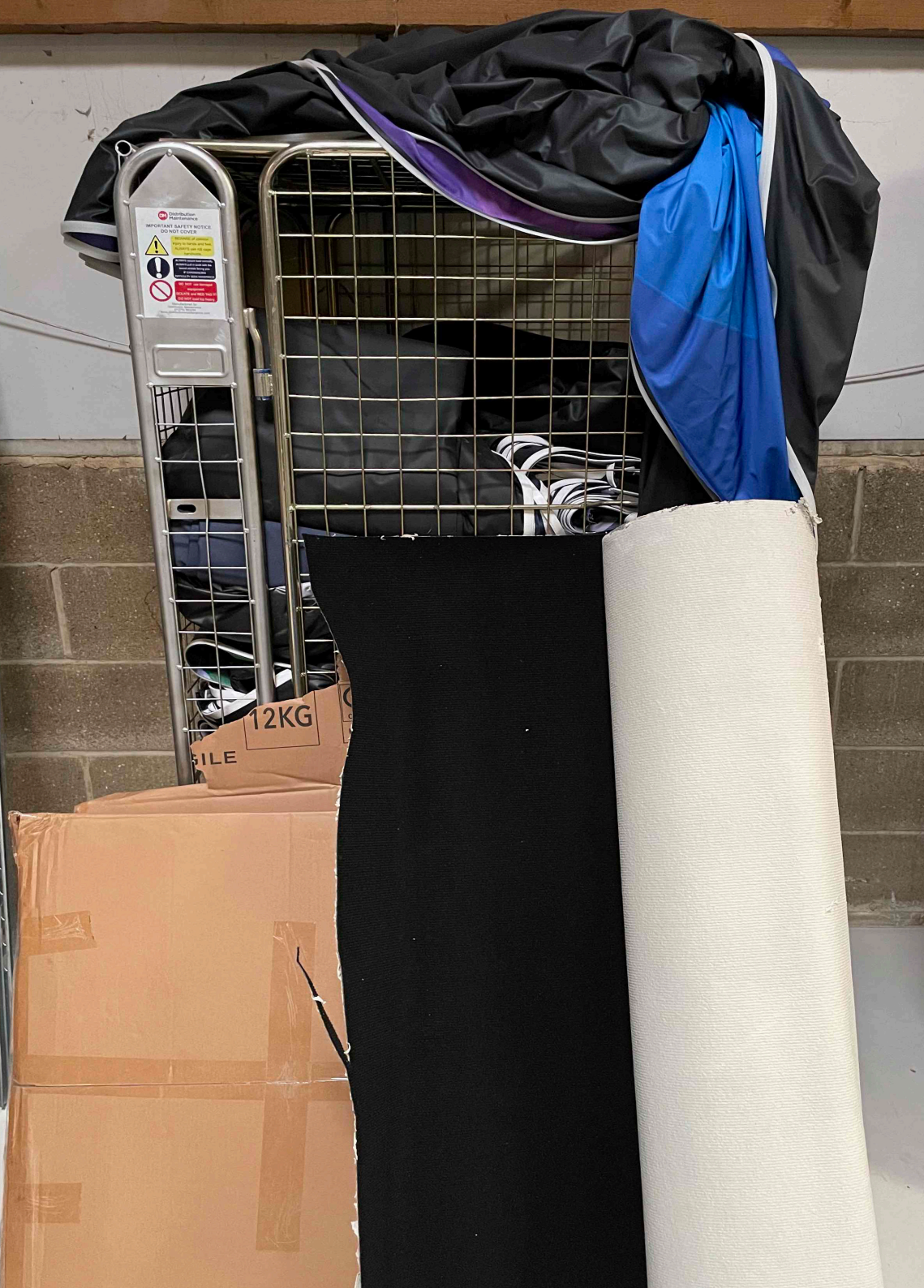
Showcase thrives on our employee's involvement, and we are immensely proud to have a Sustainability Charter, encouraging all our staff to put their ideas forward to create a more environmentally friendly workspace. We intend to further raise awareness of employees own individual impact by organising internal awareness events motivating everyone to reduce their carbon footprint when working from the office, on projects and at home.



EQUIPMENT AND PRODUCTS

Since 2014 Showcase as a business has been investing in the latest event technology and furniture products. Where their stock is purchased, it is re-used with a product life cycle of minimum 3 years for AV and minimum 2 years for furniture. End of life for these products are managed by offering to local schools and charities and if not acquired in this way, then will be recycled following local authority guidelines.





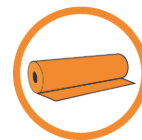
WASTE

Entrenching the values of the waste hierarchy (avoid, reduce, reuse, and recycle) within our offices, warehouse and events. Our ambition is to condense the amount of waste going to landfills and reduce the amount of non-recycled waste we generate both on-site and at our office. Encouraging all employees to bring lunch from home in washable containers to avoid the amount of plastic coming into the office.



PAPER

As we drive towards further reducing the amount we print - we will seek to purchase recycled and recyclable paper products and encourage all our employees to reuse and recycle paper where possible.



REUSING PRODUCTS

Projects in the event industry can generate a large volume of waste materials. Showcase have identified printed graphics as an area of waste to tackle and has begun storing used graphics rather than sending them for recycling. They can then turn into useful items such as chair covers with some rigid board used as shelving in trucks to maximise our load capacity for awkward and delicate items.



CARBON

In 2023, Showcase pledged that all HGV transport arranged directly by Showcase will run on HVO fuel. This has been met and resulted in a massive 91% reduction in CO2 emissions. Showcase will continue to monitor, record, and offset the carbon impact as a result of travel associated with projects and the running of the business.

We will reduce the amount of energy we use in our office by switching all light bulbs to LED, putting computers in sleep mode when stepping away from your desk, making sure all equipment is turned off at the end of the day. Our electrical supply to our premises uses renewable green energy from the business service provider.



TRAVEL AND TRANSPORT

We continue to monitor travel to our offices and projects and where possible we look to condense by travel with encouraging the use of travel alternatives such as e-mail, phone, and video calls. Promote the use of 'green' vehicles within the company. All employee company vehicles ordered since September 2022 have been Electric/Hybrid.

*Data sheets for HVO fuel used available on request from hello@weareshowcase.com





In 2023 we pledged an additional collection of 2400 Kg's of plastic.



Our Partnerships



CLEANHUB

Showcase first worked with CleanHub at The World Retail Congress in April 2022 and were impressed with how they are building a global platform for waste collection. Our partnership with CleanHub sees us commit to continue to recover ocean-bound plastic as a plastic-neutral as a team along with offsetting the plastic waste from our warehouses. You can follow our journey and find out more about our supported initiatives from the link below.

<https://weareshowcase.com/sustainable-event-partnerships/>



CALLUNA

Recycling what we can from an event is important to Showcase so when we were introduced to the lovely team at Calluna, who are passionate about making a difference, it was a partnership meant to be. Calluna uses our customers unwanted event graphics and works their magic to produce reusable covers for our furniture among lots of other really cool products. By increasing the amount of reusable covers means less plastic packaging is needed and increases the lifespan of our products. Find out more about our partnership with Calluna from the link below

<https://weareshowcase.com/sustainable-event-partnerships/>



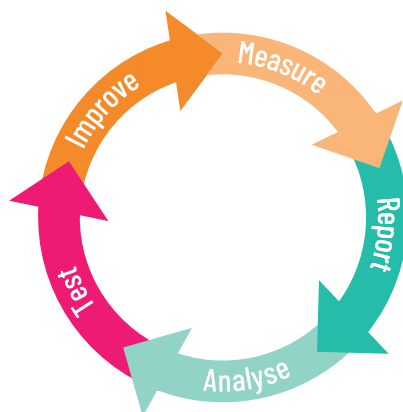
COMMUNITY

In October 2023 the Showcase team took to a very windy and rainy Southend beach to complete a community beach clean and litter survey. Not only did this help in the fight against marine litter, but also contributed to vital data of what items are being dumped on our beaches and end up in the sea. The items collected on the day ranged from the obvious drink cans to the less obvious kitchen mop! In total 829 items were collected across a 100m beach. Everybody learnt a great deal from the experience including about how long items take to decompose, and how bad our beaches are polluted with litter once you really take a look. Hot drinks were definitely needed afterwards to thaw and dry out ... but don't worry everything was recycled after!



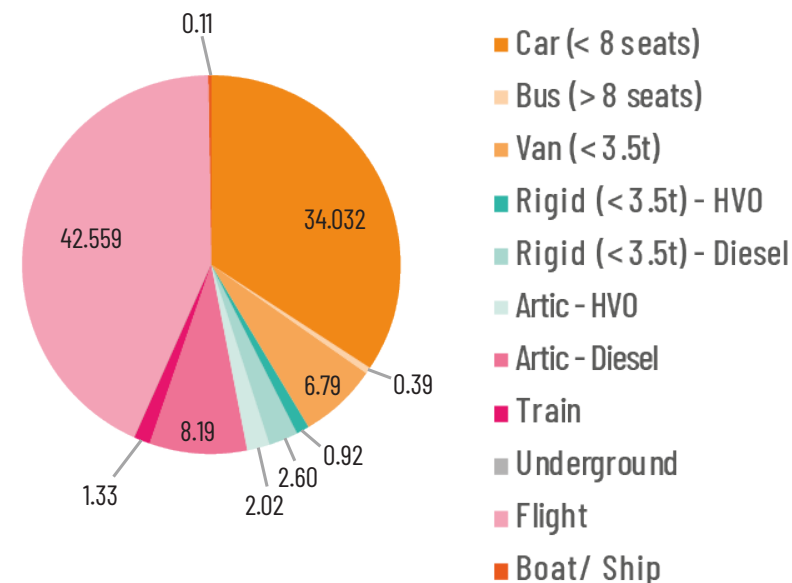
MONITORING

We will update this policy annually. Quarterly meetings will be held with employees, encouraging everyone to bring their ideas and views on how we can change to improve our objectives and charter set. To ensure we continue to make improvements we have developed a strategy for reviewing our progress.



RESPONSIBILITIES

"as one we will reduce our impact on the planet along with making the company and events industry more sustainable".



REPORT 2023 AND PLEDGE 2024

Showcase has been working in a sustainable way for many years and 2022 saw the release of our first Sustainability Charter. We set some ambitious goals for 2023 which we believe have met and details of our plastic and carbon offsets are detailed below. For more information on the data we collected in 2023 please email hello@weareshowcase.com

PLASTICS

Amount of waste plastics from deliveries collected = 141.23Kg's

Percentage of waste plastics sent to landfill as unable to recycle = 59%

Percentage of waste plastics recycled = 41%

C02E	Car (< 8 seats)	Bus (> 8 seats)	Van (< 3.5t)	Rigid (>3.5t)	Rigid (>3.5t) -	Artic - HVO	Artic - Diesel	Train	Underground	Flight	Boat/Ship
				- HVO	Diesel						
Scope 1 - Total (Kg's)	13299.758	1.124	1686.964	0.000	0.000	0.000	0.000	418.197	10.495	8133.143	0.000
Scope 1 - Total (metrix ton)	13.300	0.001	1.687	0.000	0.000	0.000	0.000	0.418	0.010	8.133	0.000
Scope 3 - Total (Kg's)	20732.576	391.745	5104.817	918.939	2601.869	2018.201	8192.983	911.293	110.263	34426.336	108.190
Scope 3 - Total (metrix ton)	20.733	0.392	5.105	0.919	2.602	2.018	8.193	0.911	0.110	34.426	0.108
Total (metrix ton)	34.032	0.393	6.792	0.919	2.602	2.018	8.193	1.329	0.121	42.559	0.108
										Total (metrix ton)	99.067

Our Pledge 2024

Review long distance travel for remote workers based on cost x carbon footprint x productivity

Reduce the purchase of plastic water bottles and manage their recycling

Monitor and record the amount of waste graphics from projects vs what can be re-used

Reduce the amount of plastic packaging purchased and use paper/recycling products where possible





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FS 584720 ISO 9001:2015



OHS 638683 ISO 45001:2018



EMS 602249 ISO 14001:2015

