



# Sustainability Charter







## OUR SUSTAINABILITY CHARTER

At Showcase we understand the importance and urgency of tackling the climate crisis and we have made a commitment to reduce our environmental impact. We believe that by continuously improving and reviewing our policies we can make a difference.



## OUR MISSION

We don't just do events we create them, and we want to inspire all those involved in our events to create an environmentally friendly way of working.



## OUR VALUES

Respect for nature and others, creating awareness, sharing responsibility and integrity, including best practice.



## PURCHASING

We are committed to working closely with our supply chain, reviewing their environmental policies and accreditations as part of our supplier management process. Working to ensure that wherever possible the products we source are environmentally friendly.

Our support team are passionate about doing their part and have made a pledge; to purchase eco-friendly cleaning, stationery, in-office food and drinks.



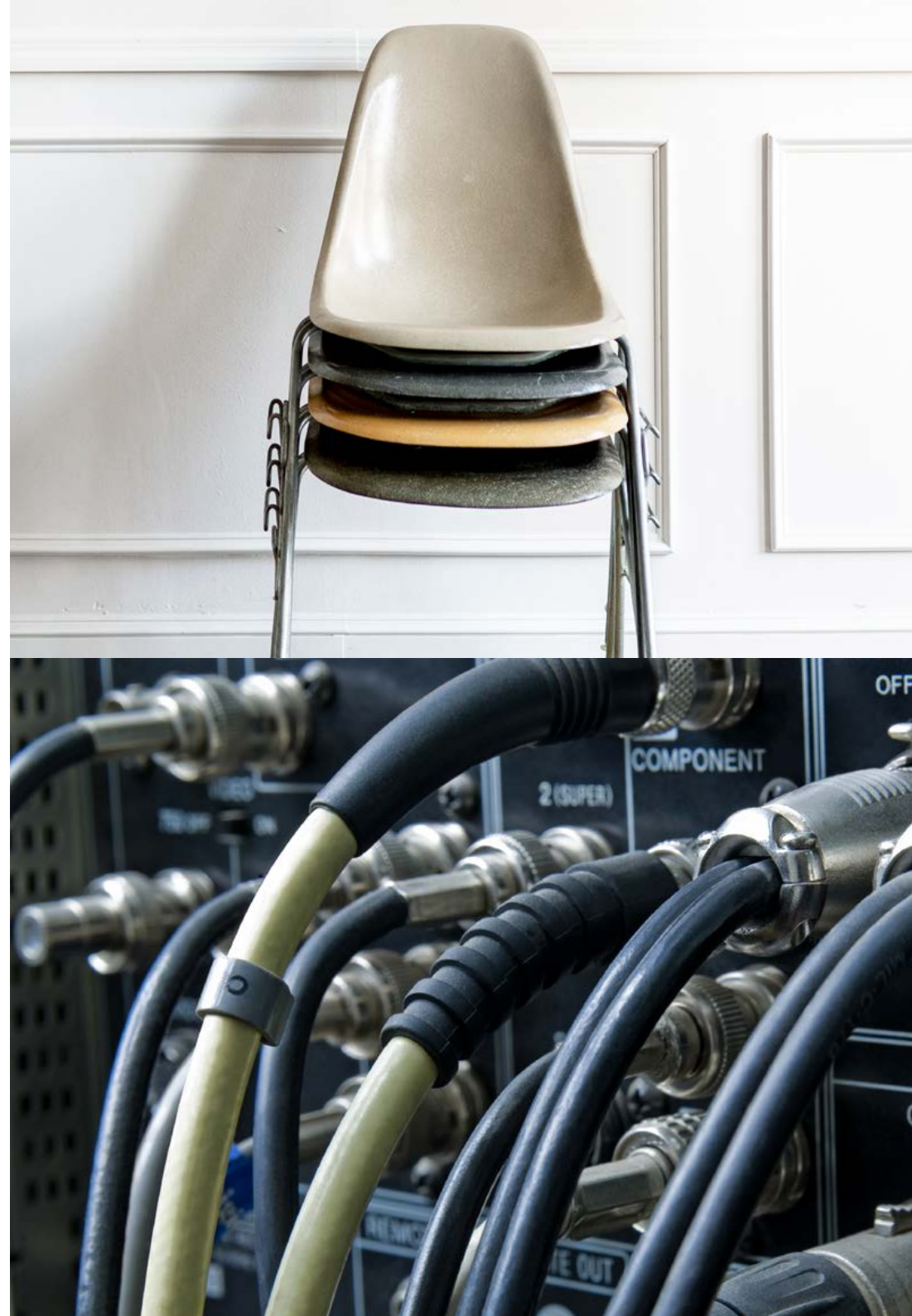
## EMPLOYEE ENGAGEMENT

Showcase thrives on their employee's involvement and we are immensely proud to have written our Sustainability Charter, encouraging all our staff to put their ideas forward to create a more environmentally friendly workspace. We intend to Raise awareness of employees own individual impact by organising internal learning events motivating everyone to reduce their carbon footprint when working from the office, projects and at home.



## EQUIPMENT AND PRODUCTS

Since 2014 Showcase as a business has been investing in the latest event technology and furniture products. Where their stock is purchased it is re-used with a product life cycle of minimum 3 years for AV and minimum 2 years for furniture. End of life for these products are managed by offering to local schools and charities and if not acquired in this way, then will be recycled following local authority guidelines.







## WASTE

Entrenching the values of the waste hierarchy (avoid, reduce, reuse and recycle) within our offices, warehouse and events. Our ambition is to condense the amount of waste going to landfills and reduce the amount of non-recycled waste we generate both on-site and at our office. Encouraging all employees to bring lunch from home in washable containers to avoid the amount of plastic coming into the office.



## PAPER

As we drive towards further reducing the amount we print we will seek to purchase recycled and recyclable paper products and encourage all our employees to reuse and recycle paper where possible.





## CARBON

From the 1<sup>st</sup> January 2023 all HGV transport arranged directly by Showcase will run on HVO fuel. This can result in a 91% reduction in CO2 emissions from HGV vehicles\*. Showcase will continue to monitor, record and offset the carbon impact as a result of travel associated with projects and the running of the business.

We will reduce the amount energy we use in our office by switching all light bulbs to LED, putting computers in sleep mode when stepping away from your desk, making sure all equipment is turned off at the end of the day. Our electrical supply to our premises uses renewable green energy from the businesses service provider.



## TRAVEL AND TRANSPORT

We Monitor travel to our office and projects, where possible we look to condense travel with Encouraging the use of travel alternatives such as e-mail, phone and Teams. Promote the use of 'green' vehicles within the company. All company vehicles ordered since September 2022 have been Electric/Hybrid.

\*Data sheets for HVO fuel used available on request from [hello@weareshowcase.com](mailto:hello@weareshowcase.com)







CleanHub

In 2022 we collected 1,320 kg  
of the 1,320 kg target amount.

:ecolibrium



# Our Partnerships



## CLEANHUB

Showcase first worked with CleanHub at World Retail Congress in April 2022 and were impressed with how they are building a global platform for waste collection. Our partnership with CleanHub sees us commit to continue to recover ocean bound plastic in our goal to become plastic neutral as a team' You can follow our journey and find out more about the supported initiative, Eco Bali, from the link below.

<https://weareshowcase.com/sustainable-event-partnerships/>



## ECOLIBRIUM

Showcase has been a partner with equilibrium since early 2022 and applauds its mission to promote Sustainable means of achieving economic growth and regeneration. Showcase track their travel throughout each event, including site visits and meeting, the event itself as well as the impact of subcontractor's whilst monitoring all forms of transport, planes, trains and automobiles.

<https://weareshowcase.com/sustainable-event-partnerships/>





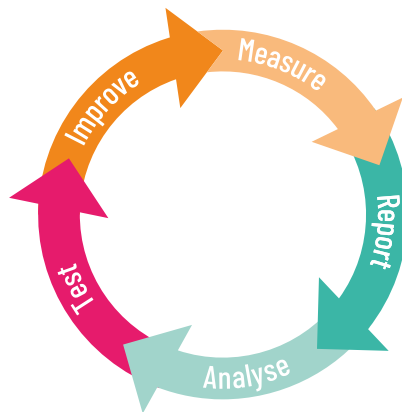
## COMMUNITY

The Showcase team love to get involved and work with the community on substantiable projects to improve the environment and encourage wildlife. This allows the sharing of ideas, skills, and experiences to deliver a common goal that can benefit everyone. In addition, it promotes teamwork, and brings together individuals from different backgrounds.



## MONITORING

We will update this policy annually. Quarterly meetings will be held with employees, encouraging everyone to bring their ideas and views on how we can change to improve our objectives and charter set. To ensure we continue to make improvements we have develop a strategy for reviewing our progress.





## RESPONSIBILITIES

While it is the responsibility of the Managing Director to implement these policies and procedures. It will be the responsibility of all our employees, event owners, delegates and participants on events not just our organisation to bring these procedures into effect.

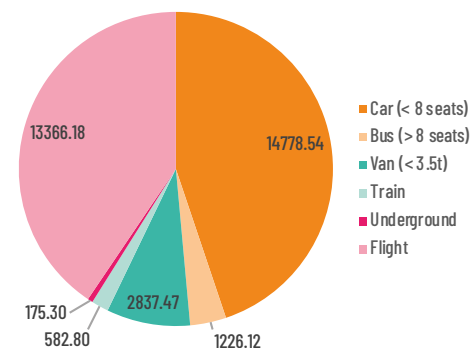
“as one we will reduce our impact on the planet along with making the company and events industry more sustainable”.



## REPORT 2022 AND PLEDGE 2023

Showcase has been working in a sustainable way for many years and 2022 saw the release of our first Sustainability Charter. We set some ambitious goals for 2022 which we believe have been met and details of our plastic and carbon offsets are detailed below. For more information on the data we collected in 2022 please email [hello@weareshowcase.com](mailto:hello@weareshowcase.com)

CO2E (Kg's)	Q1	Q2	Q3	Q4	Total
Car (< 8 seats)	2960.23	3771.82	4930.21	3116.28	14778.54
Bus (> 8 seats)	0.00	1206.24	0.00	19.87	1226.12
Van (< 3.5t)	997.83	352.79	707.14	779.71	2837.47
Train	167.52	155.69	99.04	160.55	582.80
Underground	166.04	0.00	2.86	6.41	175.30
Flight	669.40	7067.72	513.76	5115.31	13366.18
Total (Kg's)					32966.41
Total (metrix ton)					32.90





# Our Pledge 2023

All HGV transport will use HVO fuel. The additional cost of this will be covered by Showcase.

Continue to capture and offset our carbon impact as a result of travel and expand into covering Scope 3 emissions.

Explore and expand our collection of waste plastics to include packaging currently disposed of on site.

Work with the community on tackling the effects of sustainability.

Design using sustainable materials and re-purpose items where possible and feasible.





UK | EUROPE | UAE | ASIA

HEAD OFFICE: Paslow Hall Farm Estate, King Street, High Ongar Essex CM5 9QZ

T 08458 336 515 E [hello@weareshowcase.com](mailto:hello@weareshowcase.com) [weareshowcase.com](http://weareshowcase.com)



FS 584720 ISO 9001:2015



OHS 638683 ISO 45001:2018



EMS 602249 ISO 14001:2015

